

President's Innovation Challenge

SPRING 2023 Project Timeline

Students and hosts can collaboratively decide whether to meet in person or online AND can work to set the meeting times. This timeline is to help ensure everyone uses the design thinking process throughout the project and has an opportunity to get ample feedback.

Date	Stage	Activity
February 1st	Program Launch	Join us from 2:30 pm – 4:00 p.m. to learn more about the projects and network with project hosts.
February 10 th	Applications Due	Submit your application and be on the look out for more information from project hosts.
Week of February 13 th	Design Thinking Workshops	Learn more about Design Thinking, as well as the President's Innovation Challenge guidelines.
Week of February 20 th	Project Introduction	Learn more about the project from the project host. Agree on how you will communication and collaborate throughout the semester.
Week of February 27 th	Empathize	Develop questions. Interview key stakeholders or find other ways to collect data from them.
Week of March 13 th	Define	Based on what you've learned, further define the problem you're trying to solve.
Week of March 20 th	Ideate	Generate several ideas and get feedback from project host to help you narrow your list.
Week of March 27 th	Prototype	Build your prototype.
Week of April 3 rd	Test	Test prototype with an authentic audience.
Week of April 10 th	Assess	Share the results of testing your prototype and get feedback.
Week of April 19 th	Pitch	Practice your Pitch Presentations and get feedback.
Wednesday, April 26 th	Celebrate	Join us for the final Pitch Presentations and celebration from 4:00 pm – 5:15 pm in the Summit Room

More information can be found here:

<https://thomas.edu/presidents-innovation-challenge>