

Bachelor of Science **COMMUNICATIONS** (PUBLIC RELATIONS/ MARKETING)

AT A GLANCE

- ✓ 121 credit hours
- ✓ 3 year option
- ✓ Career-focused curriculum
- ✓ Internships
- ✓ Leadership development

KEY COURSES

- Social Media
- Web Design
- Advertising and Promotion
- Marketing Research
- Event Planning and Management
- Strategic Media Planning

PROFESSORS WHO ARE EXPERTS IN THEIR FIELD

ROBERT BRUCE KELSEY, PH.D.

Assistant Professor of
Communications

RICK SAUCIER, D.B.A.

Professor of Marketing

Why Communications (Public Relations/Marketing) at Thomas College?

For over 130 years, Thomas College has been a noted leader in business. Our extensive alumni network includes many leaders in fields such as communications, marketing, public relations, advertising, and sales. Our communications degree engages students in lifelong learning that addresses socially and globally pressing communication challenges through creative, critical, and practical curriculum and instruction.



FULL LIST OF
ARTS & SCIENCES
MAJORS:



PREPARE FOR A CAREER IN:

- Public Relations
- Corporate or Nonprofit Communications
- Journalism
- Advertising
- Website Content Strategy and Development



207-859-1101



admiss@thomas.edu



thomas.edu

DO YOU WANT GUARANTEED RESULTS?

Thomas College has a one-of-a-kind Guaranteed Job Program™. We're so confident in the relevance of our student's education that we can guarantee they will find a job within six months of graduation.

HOW TO APPLY

1. SUBMIT YOUR APPLICATION:

Common Application or
Thomas College Application.

2. PROVIDE SUPPORTING DOCUMENTATION:

- ✓ Official High School Transcript
- ✓ Letter of Recommendation
(1 required, 2 suggested)
- ✓ College Essay and SAT and / or ACT
(optional)

3. BEGIN THE FINANCIAL AID PROCESS:

With your application to Thomas College, we'll automatically consider you for generous merit-based scholarships. Students seeking financial assistance other than merit-based scholarships should file a Free Application for Federal Student Aid (FAFSA).

AFTER YOU APPLY

Check your admission status. We'll notify you of our decision by **December 31** if you apply by **December 15**, or within about two weeks of receiving your application. If you've already been accepted to Thomas College, pay your deposit.



"Thomas College helped me land an internship while going to school. The skills I learned while interning were extremely valuable and helped me get my current position."

COURTNEY MOULTON '16

*Media and Graphics Supervisor
Maine Department of Inland Fisheries & Wildlife*

COSTS & FINANCIAL AID 2023-2024


Tuition and Fees:
\$30,896

Housing and Food:
\$13,678



QUESTIONS?

We can help you with questions, setting up a visit, or how to apply.

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