

BACHELOR OF SCIENCE SPORT MANAGEMENT

Bachelor of Science SPORT MANAGEMENT

AT A GLANCE

- ✓ 121 credit hours
- ✓ 3 year option
- ✓ Career-focused curriculum
- ✓ Internships
- ✓ Leadership development

KEY COURSES

- Sport Information and Public Relations
- Sport Facility Management
- Sport Marketing Management
- Athletic Administration
- Sport Finance
- Leadership and Ethics in Sport Management

PROFESSORS WHO ARE EXPERTS IN THEIR FIELD

DONALD CRAGEN, D.S.M.
Professor of Sport Management and H.
Allen Ryan School of Business Chair

GREG KING, ED.D.
Professor of Sport Management

Why Sport Management at Thomas College?

Sport management is the third-largest industry in the nation. Our sport management degree prepares you to thrive in all aspects of this broad field. From managing facilities an equipment and mastering computerized tracking and information systems to marketing individual sport teams, the Sport Management degree at Thomas teaches you management strategies and techniques required by the rapidly growing business of sport within a variety of athletic arenas. The program helps you prepare for positions such as sport marketer, recreational business manager, facility manager, or sport information director.



FULL LIST OF BUSINESS MAJORS:



130 Years

Of preparing
students
to enter a
business field

PREPARE FOR A CAREER IN:

- Athletic Program Leadership
- Event Management
- Team Management
- Sports Journalism
- Advertising, Promotion and Sponsorship Management
- Social Marketing and Media

DO YOU WANT GUARANTEED RESULTS?

Thomas College has a one-of-a-kind Guaranteed Job Program™. We're so confident in the relevance of our student's education that we can guarantee they will find a job within six months of graduation.

HOW TO APPLY

1. SUBMIT YOUR APPLICATION:

Common Application or
Thomas College Application.

2. PROVIDE SUPPORTING DOCUMENTATION:

- ✓ Official High School Transcript
- ✓ Letter of Recommendation
(1 required, 2 suggested)
- ✓ College Essay and SAT and / or ACT
(optional)

3. BEGIN THE FINANCIAL AID PROCESS:

With your application to Thomas College, we'll automatically consider you for generous merit-based scholarships. Students seeking financial assistance other than merit-based scholarships should file a Free Application for Federal Student Aid (FAFSA).

AFTER YOU APPLY

Check your admission status. We'll notify you of our decision by **December 31** if you apply by **December 15**, or within about two weeks of receiving your application. If you've already been accepted to Thomas College, pay your deposit.



"I have one of the best jobs in the world because I don't have to say something that I don't truly believe in. Thomas College gave me the opportunity to pursue something that I truly believe in."

JOE QUINLAN '16

Account Executive, Maine Celtics

COSTS & FINANCIAL AID 2023-2024

Tuition and Fees:
\$30,896

Housing and Food:
\$13,678



QUESTIONS?

We can help you with questions, setting up a visit, or how to apply.

 **207-859-1101**

 **admiss@thomas.edu**

 **thomas.edu**