

Why an MBA Online at Thomas College

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At Thomas we believe that our online MBA is far superior to a lot of the MBAs that we see out there in the marketplace, and the reason for that, really, is that we ask students to not just regurgitate, but demonstrate that they have been able to master a certain area or concept in business.

So, it's the same business planning, it's the same use of AI, it's the same sustainability that you'd see developed in any other program. But what we ask students to do, at least in some of the courses, is to be able to record their own narration of how they achieved the innovation in their business planning.

By having students create their own work, and narrate their own work, and record videos and that sort of thing, by having them do that we can actually observe that they are achieving the goals that we are setting for them and that they're becoming masters at their craft.

The great thing about our program online is the 8-week semester. You can really knock down some of these courses in a hurry. It's not easy, but, you know, it's good for the working parent, it's good for people that are already in the field that are looking to improve their credentials, and it is also something that's well accepted in the marketplace.

So, we bought on to that program several years ago and we've perfected it.

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